

Grow Your Business with Google AdWords: 7 Quick and Easy Secrets for Reaching More Customers with the World's #1 Search Engine

Jon Smith

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There's one catch: Google doesn't reveal the secrets behind what works and what doesn't. That's where Grow Your Business With Google AdWordsTM comes in. Inside this useful guide, international online marketing guru Jon Smith explains how to get the most out of AdWordsTM by

- Developing a winning strategy
- Coming up with killer keywords
- Launching an AdWordsTM campaign
- Writing an attention-grabbing ad
- Tracking clicks and converting them to sales

When you have a well-conceived and carefully managed campaign, you pay Google only when real prospects click onto your site? which leads to increased revenue and business growth beyond your wildest expectations.





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