



Plunkett's Outsourcing & Offshoring Industry Almanac

Jack W. Plunkett

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Outsourcing of all types, offshoring of business processing, offshore contract manufacturing and globalization in general continue to create massive change in the world of business. This revolution creates both opportunities and challenges for organizations, managers and professionals of all types. Our new Plunkett's Outsourcing & Offshoring Industry Almanac covers these sectors in detail. Our coverage includes a detailed business trends analysis and an industry overview. Next, we profile 250 leading outsourcing and offshoring companies. Our company profiles include complete business descriptions and up to 27 executives by name and title. The CD-ROM database that accompanies Plunkett's Outsourcing & Offshoring Industry Almanac enables you to search, filter and view selected companies, and then to export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. Our coverage also includes 1) Analysis of outsourcing and offshoring business trends and markets; 2) Outsourcing and offshoring industry statistics and tables; 3) A discussion of globalization, trends in world trade, and the use of offshore services and manufacturing centers, such as India, China, Ireland, the Philippines and Eastern Europe; 4) An analysis of trends in offshore engineering, research and development (R&D), including information technology (IT) centers in Bangalore and elsewhere in India and biotechnology research centers in China, 5) An industry glossary, 6) A detailed industry list of contacts including industry associations and government agencies.

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