



Persuasive Presentations for Business

Robert Bly

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Give Presentations That Pay Off

Robert Bly, presenter extraordinaire and world-renowned wordsmith, reveals the success secrets for winning a room and closing a deal in any forum-seminars, podcasts, webinars, interviews and meetings. Revealing presentation tricks, successful secrets and surefire techniques for organizing and delivering a superior presentation, Bly teaches you how rid yourself of fear and nerves, and turn your stiff speech into a comfortable conversation between you and your colleagues or clients-leaving them nodding in agreement and ready to take action.

Learn:

- The No.1 secret of successful persuasive speaking
- The most common audience “hot buttons”
- How to work engaging content into your presentation
- The “3 T's” speaking formula
- The truth about presentation tools-what works and what doesn't
- The 3 points to hit in the first five minutes of any presentation
- Involvement and interactivity techniques to revive any audience and keep them in your corner
- The 7 worst speaker habits and how to eliminate them
- How to tailor your content, pace and delivery to your audience ensuring stellar evaluations and ideal results

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