



Blogging For Writers: How Authors & Writers Build Successful Blogs

Robin Houghton

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Packed with tips, advice, and inspirational stories from successful writers who blog, *Blogging for Writers* is an accessible guide that teaches everything you need to know to create a blog that you'll enjoy writing--and one that readers will return to again and again. No technical knowledge is required: Blogging expert Robin Houghton will take you through the whole process step by step, and you'll soon discover how to blog with confidence, substance, and style.

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