



# Handbook of Research on Corporate Entrepreneurship

*Shaker A. Zahra, Donald O. Neubaum, James C. Hayton*

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Corporate entrepreneurship is about remaking organizations; it affects organizational cultures and systems which, in turn, influence the magnitude, direction and content of corporate entrepreneurship activities. This Handbook hopes to synthesize what we know and clarify what we need to know about key issues such as strategic renewal, innovation and venturing activities within established companies, giving direction to future research.

This Handbook combines conceptual and empirical contributions covering a wide gamut of theories and perspectives that include opportunity discovery vs. creation, the behavioural theory of the firm, learning, human capital, agency, and dynamic capabilities. The chapters uncover who the corporate entrepreneur is, how corporate entrepreneurs vary from their independent counterparts, how corporate entrepreneurship influences organizational performance, and the effect of incremental versus radical strategic renewal undertaken within corporate entrepreneurship on financial performance. They also investigate what an organization learns from corporate entrepreneurship, as well as the types of innovation that companies gain through corporate venturing capital investments.

The diversity of authors, perspectives and foci of the chapters highlight the growing depth and breadth of the worldwide research on corporate entrepreneurship and the growing maturity of this research. This text will appeal to scholars and students of entrepreneurship and/or strategic management, as well as managers of established firms.

**Contributors include:** S. Basu, H. Burgers, J.J. Chrisman, D. Day, G. Dushnitsky, S. Georgoulas, J. Hayton, C. Heavey, S.A. Hill, M. Hughes, M. Jelinek, T. Keil, S. Kotha, M. Lewis, M. Maula, E. Memili, D.O. Neubaum, G.C. O'Connor, E.L. Scifres, M. Shaver, Z. Simsek, D. Ucbasaran, V. Van De Vrande, A. Wadhwa, S.A. Zahra

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