



The Age of Sharing

Nicholas A. John

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Sharing is central to how we live today: it is what we do online; it is a model of economic behaviour; and it is also a type of therapeutic talk. Sharing embodies positive values such as empathy, communication, fairness, openness and equality. The *Age of Sharing* shows how and when sharing became caring, and explains how its meanings have changed in the digital age.

But the word 'sharing' also camouflages commercial or even exploitative relations. Websites say they share data with advertisers, although in reality they sell it, while parts of the sharing economy look a great deal like rental services. Ultimately, it is argued, practices described as sharing and critiques of those practices have common roots. Consequently, the metaphor of sharing now constructs significant swathes of our social practices and provides the grounds for critiquing them; it is a mode of participation in the capitalist order as well as a way of resisting it.

Drawing on nineteenth-century literature, Alcoholics Anonymous, the American counterculture, reality TV, hackers, Airbnb, Facebook and more, *The Age of Sharing* offers a rich account of a complex contemporary keyword. It will appeal to students and scholars of the internet, digital culture and linguistics.

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Katherine Holt:

Spent a free the perfect time to be fun activity to try and do! A lot of people spent their sparetime with their family, or their own friends. Usually they carrying out activity like watching television, about to beach, or picnic within the park. They actually doing same task every week. Do you feel it? Do you need to something different to fill your personal free time/ holiday? Could be reading a book may be option to fill your no cost time/ holiday. The first thing that you'll ask may be what kinds of publication that you should read. If you want to try look for book, may be the book untitled The Age of Sharing can be excellent book to read. May be it can be best activity to you.

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