



# **An Encyclopedia of German Tradenames and Trademarks 1900-1945: Firearms, Optics, Edged Weapons**

*W. Darrin Weaver MPA*

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This comprehensive and easy to use reference covers the prominent brand names and proprietary markings that appear on German small arms, optics and edged weapons between 1900-1945 and is aimed at the World War II German militaria, cutlery, and small arms collector. The author provides a broad overview of the early marketing industry, the development of regional identities, and major tradenames and trademarks used by German companies during the period. The first half of this in-depth study lists and defines hundreds of terms, names, and misnomers of the various Imperial and National Socialist-era manufacturers. The second half of the work is made up of hundreds of logo and trademark illustrations as well as official and manufacturing markings commonly found on end products.

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