



CyberRegs: A Business Guide to Web Property, Privacy, and Patents: A Business Guide to Web Property, Privacy, and Patents

Bill Zoellick

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"Exceedingly well analyzed and thoughtfully presented. Bill Zoellick has skillfully set out the leading e-Business issues and pulls no punches in challenging the conventional wisdom underlying current law and policy. A great jumping off point for understanding--or changing--today's crucial business trends."

--Sara Greenberg, e-Business Attorney at Testa, Hurwitz & Thibault, LLP

"The author has fully and admirably accomplished the stated purpose of examining the disruption and instability that the Web has introduced into the world of intellectual property."

--Dan Carroll, Chairman, The Carroll Group

"In this well-written, engaging book, Zoellick examines the technical, business, and political angles of complex issues facing the Web today. The issues raised in CyberRegs are ones that every organization doing business on the Web will face. Zoellick offers business managers fresh insight into coping with these challenges and makes a cogent argument for participating in the political debate over how we will regulate the Net economy."

--Mark Walter, Senior Editor, The Seybold Report

"The book cuts a clear, original, and insightful path through a set of timely controversial legal and business issues. It helps business people build successful strategies for today's Internet business climate, and provides useful and practical perspective for all citizens concerned about the future direction of Internet policy."

--Adina Levin, Senior Director, Corporate Strategy, Vignette Corporation

"Zoellick gets it. The author realizes that business is built on knowledge and trust, and he doesn't pander to his audience in getting that point across. This book will give nontechnical background, and then some, to address emerging technology issues in business."

--Sol Bermann, J.D. Legal Project Manager Technology Policy Ohio Supercomputer Center

"Mr. Zoellick pulls from his own experience to provide an interesting look at some of the most important issues confronting business in the future--the nature of the digital economy and the forces that will shape its future growth and development. This is a debate that every business in America needs to join."

--Jon Garon, Professor of Law, Franklin Pierce Law School

"The book is the best one-volume survey for a generalist about the changing law of the Internet circa 2001."

--Paul M. Schwartz, Professor of Law, Brooklyn Law School

"This is an excellent book.... I've not seen any books on intellectual property that come at the topics the same way."

--Capers Jones III, Chief Scientist Emeritus of Artemis Management Systems and Software Productivity Research

"Bill has provided a masterful overview of a complex area of the law, explained the legal precedents that have shaped part of patent and copyright law over the past years, and has wrapped it all in the thoughtful backdrop of the immature and rapidly changing e-business landscape."

--Randolph Kahn, ESQ

Government regulation and new legislation, coupled with technology, have the potential to dramatically change the nature of the World Wide Web. This thought-provoking book explains what effects regulation may have on business managers, their organizations, and the Web as we know it.

CyberRegs brings you up to speed on current developments in patent, copyright, digital signature, and privacy policies. Taking an even-handed approach to the debate between greater and lesser control of the Internet, this book provides fascinating background on recent Web legislation. It discusses in depth the many complex policy issues now being hotly debated, and speculates on possible future legal outcomes.

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