



The Raising Venture Capital for Software Companies Collection

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The Raising Venture Capital for Software Companies Collection is the definitive resource for software venture capital and the only reference material you will need for securing venture capital, working with VCs, understanding, drafting and negotiating deals or whatever your initiative might be in your partnership with venture capitalists. The collection features twelve books, video leadership seminars and VC software, all providing a thorough examination of every aspect of venture capital in the software arena. Within these 3,000+ pages lies a wealth of critical information that every executive of a software company looking to raise capital should have at their fingertips. The volumes feature a plethora of expert analysis and indispensable advice on negotiation points and tactics from leading partners at top venture capital firms, and many texts also include the insights of top attorneys in the venture capital arena from such firms as Manatt, Phelps & Phillips, Hunton & Williams, Reed Smith and many more. In addition, the collection includes examples of 50+ legal documents which delineate and govern venture-based transactions. The Raising Venture Capital for Software Companies is guaranteed to pay for itself time and again by providing you with the best, proven strategies to help you secure funding for your software company and expertly guide you through the steps that will follow. The collection includes: 1) Executive Reports: Software Company Exit Strategies - Industry Experts on Strategies for IPOs, Mergers and Acquisitions, Valuations, and More; 2) Software Leadership Strategies: CRM, Integration, ERP, & Storage Solutions CEOs Offer Best Practices & Keys to Success in the Software Industry; 3) Inside the Minds: The Software Business – Industry Leaders from Sybase, Inc., Business Objects, Quark Inc. & More on Designing, Developing & Selling Successful Products & Applications; 4) Doing Deals in the Software Industry: Top Executives on Partnerships, Financings, M&A and More; 5) The Lifecycle of a Technology Company: Financing Options - The Best Ways to Secure Funding for an IT Venture; 6) Executive Reports: Establishing Valuations for Software Companies; 7) Pitching to Venture Capitalists - Essential Strategies for Approaching VCs, Entering Into Negotiations and Securing Funding - Written by Leading VC Patrick Ennis; 8) Raising Capital for Entrepreneurs - Industry Insiders on Venture Capital, Angel Funding & Growth Money from Private Investors; 9) Term Sheets & Valuations - Line by Line Descriptions of Each Clause and Negotiation Points; 10) Deal Terms - The Finer Points of Venture Capital Deal Structures, Valuations, Stock Options and Getting Deals Done; 11) Venture Debt Alternatives and Evaluation Guidelines - A Comprehensive Look at the Venture Debt Marketplace Along With a Systematic Framework for Approaching the Debt Capital Markets, Increasing Transaction Transparency and Avoiding Common, Costly Mistakes; 12) Venture Capital Best Practices - Leading VCs & Lawyers Keys to Success in Doing Venture Capital Deals with Management Teams; 13) Compensation Structures for Venture Backed Companies - How VCs Want to See the Structure of Management & Employee Compensation, Stock Options, Retirement, Debt & Bonus Plans; 14) The Role of Board Members in Venture Backed Companies - Rules, Responsibilities and Motivations of Board Members - From Management & VC Perspectives; 15) Venture Capital Valuations - Top VCs on Step-by-Step Strategies and Methodologies for Valuing Companies at All Stages; 16) The Venture Capital Legal Handbook - Industry Insiders on the Laws and Documents that Govern VC Deals, Raising Capital, M&A and More - Includes Every Major Document Used in Pre & Post Funding VC Deals With Analysis & Negotiation Points - Save Thousands in Legal Fee

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