



# How to Create Powerful PowerPoint 2010 Presentations Quickly And Easily: Basics for Beginners (Marketing Matters)

*Joan Mullally, Evelyn Trimborn*

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If you're thinking about buying or already own PowerPoint 2010 but are not sure if you can master the skills to create powerful presentations, this illustrated step-by-step "quick start" guide is designed to help you create and deliver impressive, high-quality presentations to your target audience. Go step-by-step through the process of creating a full-featured PowerPoint presentation quickly and easily. Learn how to: +Create a new deck +Format slides +Add text +Add images +Use animation to get your points across +Engage the attention of your audience through the strategic choices that you make on each slide and much more. Discover how to: +use your presentations to expand your brand +increase your number of prospective customers and clients +structure your presentations to command attention no matter what the length is of your speaking engagement or meeting. +use your decks to market your business on some of the most popular sites on the Internet +make videos to market your business, even if you're camera shy and much more. Follow the steps in this guide to create your first PowerPoint 2010 deck so you can use it a variety of ways to both market your business and bring in extra income. Get top tips on how to create powerful professional-looking PowerPoint presentations that will impress and pave your path to success. If you're eager to add more visual content such as presentations and video to your website, blog and other marketing activities, grab this guide today and start using PowerPoint as both a promotional tool and a whole new path to profitability.

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