



Facebook For Business Owners: Awesome Facebook Advertising Tips and Marketing Tricks

Gerry Owen

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When Facebook first came out I just finished college and started studying web design at open university. Back then it wasn't most popular social network. Everyone used to be all over BEBo back then. At least in UK where I'm based. But I thought, 'Hey, this is great' I saw potential straight away, even before Facebook announced Fan pages in 2007. I made many mistakes and some of my attempts can't even be named marketing. Yes, I started with spam and leaned hard, lol, but that's completely different story. As uni students, we tried many Internet based businesses, and Affiliate marketing was the first one where I used Facebook. It was done with my personal profile, I spammed the hell out of it, and finally I lost my account. But It worked. I thought that it was like printing money. Then in 2007 fan pages were introduced and Facebook became huge part of every business I'm involved in. Everything changed once again with introduction of Facebook ads. I even set up wedding video business without knowing anything about film making. All because of Facebook and its advertising. Why? Because I knew I can target engaged people. This social network knows everything about us. Facebook knows who we are, how old we are, where we live, what we like to do in spare time, our job, status, hobbies etc. All these information can be used by your company to target potential customers.

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Doreen Looney:

As a student exactly feel bored to help reading. If their teacher questioned them to go to the library or even make summary for some reserve, they are complained. Just very little students that has reading's spirit or real their passion. They just do what the teacher want, like asked to the library. They go to at this time there but nothing reading significantly. Any students feel that reading through is not important, boring in addition to can't see colorful photos on there. Yeah, it is to be complicated. Book is very important in your case. As we know that on this time, many ways to get whatever we would like. Likewise word says, many ways to reach Chinese's country. Therefore , this Facebook For Business Owners: Awesome Facebook Advertising Tips and Marketing Tricks can make you sense more interested to read.

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